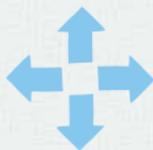


TimeOut



---

# SHARE SYDNEY

THE COLLABORATIVE MOVEMENT STORMING OUR CITY

---



# TABLE OF CONTENTS



🕒 48 HOURS IN THE SHARED ECONOMY .....	04
👥 HUBS Creative co-working .....	08
🛩️ TRAVEL How to stay smart .....	12
💰 FUNDS Currency of crowds .....	14
🏆 A LEAGUE OF NATIONS .....	18
👕 THREADS Retro-grade swaps .....	20
🔧 STUFF Shed gear, gain friends .....	22
🚗 TRANSPORT Driving car share .....	26
👨‍🔧 SKILLS A bold new taskforce .....	28

# A SHARED WELCOME

There's no higher priority for us than reducing our impact on the environment – and increasing opportunities for sharing and collaboration is one important way to make the change.

Sydney is an ideal incubator for this kind of sharing economy. We have always been quick to adopt technology and have a history of ingenuity and keen environmental awareness.

Whether it's networking in one of our co-working spaces, or meeting neighbours at a community garden or on the Garage Sale Trail, the City's working to build on the sense of community in our neighbourhoods.

It's about increasing the opportunities for connecting with strangers, encouraging a spirit of belonging that makes our city friendlier, safer and more connected.

This *Time Out Share Sydney* guide is full of tips for a more collaborative way of living in Sydney. These ideas, stories and connections are seeds waiting to be sown to help build a city that is equitable, involved and alive.

*Clover Moore*

**Clover Moore**  
Lord Mayor of Sydney

## Print & Digital Publishing Pty Ltd

This book has been produced by Print & Digital Publishing Pty Ltd's Custom Guide Division on behalf of the City of Sydney. For all enquiries please contact:

**Tel** + 61 2 8239 5990

**Online** [au.timeout.com](http://au.timeout.com)

## Editorial

**Guide Editor** Angus Fontaine

**Senior Designer** Tom Hislop

## Executive

**Joint CEO & Group Publisher** Justin Etheridge

**Joint CEO & Commercial Director** Michael Rodrigues



## Print & Digital Publishing Pty Ltd

(ABN 50 125 441 812) under the authority and in collaboration with Time Out International Limited London UK. Time Out © is the registered trademark of Time Out Group Limited, London UK. The right to use the trademark, name and logo of

"Time Out" are licensed from Time Out Group Limited London UK. © 2010. Printed by Webstar, Bluestar Group, 83 Derby Street Silverwater, NSW 2128, [www.bsppa.com.au](http://www.bsppa.com.au). Reproduction in whole or in part is not permitted without the written permission of the publisher and Time Out Group Limited. The publishers regret that they cannot accept liability for errors or omissions contained in this publication, however caused. The opinions and views contained in this publication are not necessarily the views of the publishers.





## 48 HOURS IN THE SHARED ECONOMY

— BY RACHEL BOTSMAN & LAUREN ANDERSON —

**I**n the last few years, thousands of new startup businesses and initiatives have emerged around the world helping us to share, rent and exchange our assets in different ways via technology.

Known as the shared economy (aka collaborative consumption), these businesses are tapping into the idling capacity of the things around us, whether that's physical stuff, or the less-than-tangible assets like our time, space and skills. The shared economy not only makes it easier for us to access the things we need when we need them, all at the click of button, but it also allows us to make and save money in the process, and create meaningful connections with strangers along the way, building richer communities.

So how can you get started? Here's a look at 48 hours in the life of Anna, a proud Sydneysider and collaborative consumption maven sharing her way to a deeper and more collaborative lifestyle.

4

FRIDAY

4:30 PM

It's quitting time! I check **Jayride** to ensure my ridesharing buddy is still heading back to Redfern at 5pm so I can cadge a lift. Vanessa rides the same route every day and opens up the spare seats in her car for passengers heading for the same 'hood. On Fridays I snaffle a ride for only \$2 – cheaper than a bus or train and I'm home early to start my weekend!



7:46 PM

My flattie Jorge and I get stuck into the delectable dish I whipped up earlier in the week with mates at **MamaBake**. Jorge, who I found on flatmate finder site **Roomz**, has just arrived in Sydney and is keen to see some sites off the beaten track. I suggest he check out **expertLocal**, where he can tour Sydney's live music scene or explore a new suburb with a local.



6:09 PM



After a rifle through my wardrobe, I'm off to one of **The Clothing Exchange's** regular swap parties. I'd love a new outfit for the shindig I'm hosting tomorrow night, and my closet needs a clear-out. I select six items (unloved but all in good condition) to swap for six buttons that will buy me some flash new sartorial gems!

8:31 PM

But for now I introduce Jorge to **107 Project's** poetry slam, my favourite spot for truly creative collaborations.

5

## SATURDAY

11:21 AM

I've cycled up to borrow some cookbooks from the **local library** because tonight I'm hosting a soiree with a twist by inviting both friends *and* strangers. I've listed my dinner party on **EatWithMe**, a social networking site where foodies come together and meet new people. My friends and I are expecting four mystery guests!

2:40 PM

Vietnamese rice paper rolls are on the menu, so I'm off to source ingredients at my local shared veggie patch which I discovered via the **Community Garden Network**. Sure, I could grow the herbs, carrots and cucumbers on my balcony but who would advise me when the aphids swoop? Here, I just turn to a new friend for tips.

6:06 PM

My friends arrive to help me welcome our **EatWithMe** guests and we settle into an evening of spring-rolling fun. I can't help telling my friends about my **Pozible** project which is looking to collect \$\$\$ so that I can pull together a banjo collective.



5:05 PM

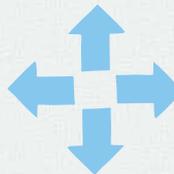
I'm two chairs short for the party. I jump on **Open Shed**, a neighbourhood rental platform, to see if anyone in my area has chairs they can rent me for the evening. Luckily there's a local star even closer. My pinned note on community site **Friends with Things** unearths chairs just a few streets away!

6

## SUNDAY

5:27 PM

Monday-itis foiled! I run into my pal Willie and he suggests I swap my gloomy home office for a hot desk at co-working clubhouse **Homework** tomorrow. Later that night I even find a pre-loved banjo on **Gumtree**. What's not to love about an economy built on sharing?



2:51 PM

Jorge offers for me to join him on his **eXpertLocal** tour, but I've already booked in for a 'Media Coverage for Startups' course via cool education marketplace **WeTeachMe**.

12:14 PM



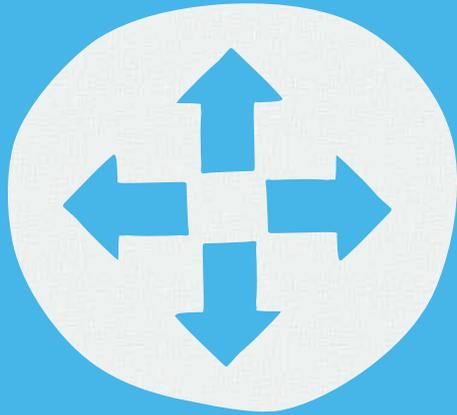
10:31 AM

Last night's **EatWithMe** dinner was a blast – the state of the kitchen definitely confirms that! Luckily I'd arranged for an **Airtasker** to come around and help me clean up this morning, so I can scope the co-working spaces offered on **The Fetch** for next week.



I need to return the chairs to my neighbour, so I rent a car for a few hours. The closest **Go-Get** car is a hatchback, but it turns out the guy a few doors down rents his station wagon through **Car Next Door**, which will fit the chairs in easily.

7



# HUBS

DULL HOME OFFICES BREED PROCRASTINATION.  
A HOT DESK AT A CO-WORKING HUB  
MULTIPLIES YOUR RESOURCES AND GELS  
CREATIVE 'CLUSTERS' INTO TRADING IDEAS  
AND SHARING INSPIRATION



True creativity needs room to boom. And slouching around a home office in your pyjamas ain't going to cut it. The answer? A co-working space.

These dynamic hubs are full of hot desks available for an hour or more. Beyond the economic benefits are the shared resources: meeting rooms, Skype booths and recreation spaces where co-workers 'cluster' to talk shop and trade concepts.

David Vandenberg runs EngineRoom from 66 Oxford Street, a co-working space specifically for digital services startups and freelancers. "EngineRoom helps the small guys collaborate to compete head-on with larger agencies and launch their product ideas."

Indeed, EngineRoom startups have combined forces to pick up clients such as Vodafone, Renault, and Alibaba, and many have raised private investment.

"Co-working was a crucial first step for startups before the next stage of business growth," says Vandenberg.

At 107 Redfern Street, a carpark has redressed as a vibrant arts hub. "107 showcases diversity while being resourceful," says 107 Projects director Jess Cook. "Co-working means we share ideas and act as sounding boards for each other."

107's tenants cross-pollinate, making the space equal parts studio, theatre, cafe and community centre. [www.107projects.org](http://www.107projects.org).



## ENGINEER ROOM

A hot desk hub where Ubitix, Mobeseek and Diiigy are residents and wireless broadband, a dedicated desk, chair and printing services are included. There's also a bookable boardroom, breakout room and more for members. *66 Oxford St, Darlinghurst. [www.engineerm.com](http://www.engineerm.com).*

## HOMEWORK

Homework offers cheap rent for urban revival projects and currently houses some of the city's most eclectic and high profile innovators such as the Ideaction, Yammer, Native Digital, Bicycle Film Festival peeps and queen of collaborative consumption herself, Rachel Botsman. *66 Oxford St, Darlinghurst. [homeworksyd.tumblr.com](http://homeworksyd.tumblr.com).*



## CREATIVE SPACES

The City of Sydney recognises the value of culture and creativity to our city. As part of efforts to revitalise the Oxford Street precinct and foster a new creative hub on the beloved Darlo strip, they've offered a series of Council-owned shopfronts and office spaces at affordable rent for the Creative Spaces program.

Homework is one tenant, so too EngineRoom and Platform72. It's been so successful the City is now fostering another Creative Hub on William Street intended to host a range of co-located organisations across two properties, including fashion designers, architects and visual artists.



## HUB SYDNEY

The charter is 'driving innovation through collaboration' and this dynamic share-space clubhouse designed by HASSELL walks the walk, connecting people via Skype booths, a boardroom... and the inevitable ping-pong table. *Lvl 2, 101 William St, Darlinghurst. [hubaustralia.com](http://hubaustralia.com).*

## MUSIC NSW

Emerging music managers, label owners, publicists, promoters, music journos and festival moguls create a moveable musical feast via five hot desks – for \$52 p/week! *66 Oxford St, Darlinghurst. [musicnsw.com](http://musicnsw.com).*

## TANK STREAM LABS

Co-working isn't just a desk, it's sharing camaraderie with simpatico minds – in this case Carmony, Roomz, Airtasker and more – pooling resources and ideas and building amazing businesses that beautify brilliant cities. *Lvl 1, 17-19 Bridge St, Sydney. [www.tankstreamlabs.com](http://www.tankstreamlabs.com).*

## THE WORKBENCH

Designers, writers, developers, artists and all sorts of business nomads incubate revolutions from this casual space, with minds particularly fertile on 'Laksa Friday'. *Lvl 2, 645 Harris St, Ultimo. [theworkben.ch](http://theworkben.ch).*

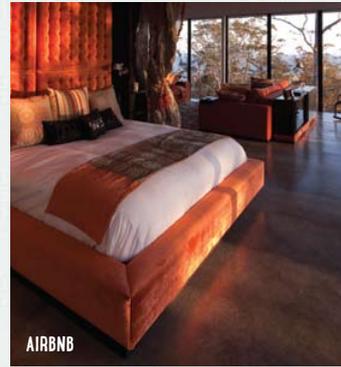


**MORE HUBS?** Visit [www.theloop.com.au](http://www.theloop.com.au), [blog.thefetch.com](http://blog.thefetch.com) & [www.creativespaces.net.au](http://www.creativespaces.net.au)



# TRAVEL

EXOTIC LOCALES IN NEED OF RENTAL TENANTS? THE SHARE ECONOMY SAYS 'MI CASA, SU CASA' ('MY HOUSE IS YOUR HOUSE')



Epic journeys begin with a single step and Airbnb was a giant leap for the share economy in 2008 when it connected thrifty travellers with hosts offering idle property for rent.

Ten million bookings later Airbnb is in 33,000 cities and the key conduit of 600 million social connections, among them Sydney's Emma Barnett, 31. "I started in Cologne where a lovely German gent offered his studio for rent while he was abroad. It was cheaper than a hotel and the same price as a hostel... but much nicer!"

Barnett and partner Luke Gerzina, 29, have now Airbnb-guested over 30 times in destinations all through Europe and India. "Hosts always know the secret spots and off-the-track places travellers love," reckons Barnett. "They've read your profile and feel a kinship. Trust is the real currency here." [www.airbnb.com](http://www.airbnb.com).

## COUCHSURFING

Not as big as Airbnb but growing fast, this accommodation portal preaches "travel made richer by connection" by encouraging cultural exchange and mutual respect. FYI: 10.4 million couches were surfed in 2012! [www.couchsurfing.org](http://www.couchsurfing.org).

## GREATSPACEINC

Old jungle saying: there are no strangers in life, only friends you haven't met yet. This Aussie-based portal adheres to that philosophy and connects travellers and hosts keen to rent and share everything from shacks to harbourside homes. [www.greatspaceinc.com](http://www.greatspaceinc.com).

## ROOMZ

We've all shared with a nightmare flatmate, by accident or necessity. No more! Roomz has thousands of spaces for rent and screens potential roomies, sets up a living agreement and automates the rent-paying to cut hassles. [www.roomz.com](http://www.roomz.com).

### DON'T COUNT YER CHICKENS...

Some cities, councils and landlords have laws that will restrict your ability to host paying guests for short or long periods. Check with your local council first to find out how the rules work in your area before advertising yourself as a host for guests.



# FUNDS

PUTTING 'ROUND THE HAT FOR A MATE OR A WORTHY CAUSE IS AN AUSTRALIAN TRADITION. THAT'S WHY CROWDFUNDING IS FUELING THE ENTREPRENEURIAL DREAMS OF TOMORROW



Want to help Craig bring his arthouse flick to life? Fancy supporting a book on Sydney's street art? Or perhaps you'd like to give a leg up to the Rising Sun folk in a quest to set up a community bike workshop in the city?

Raising funds to make dreams come true... it's the charter of many crowdfunding platforms popping up online to propagate the seeds of a new form of more personal – and valuable – kind of investment.

Take Rising Sun. Named for Sydney's oldest service station but symbolic of the phoenix given flight by crowdfunding, this co-op recruited over \$35,000 in pledges from 158 supporters to build a bike workshop to share space, tools and kinship.

Rising Sun is one of many success stories made possible by Pozible, founded in 2010 by Alan Crabbe, 32, and Rick Chen, 30, and now the third biggest crowdfunder in the world.

"We asked ourselves if there was a user-friendly way to support creatives in that early make-or-break development stage," says Crabbe.

Pozible has raised \$11 million at a project success rate of 55%. In one month alone they had \$1 million in pledges for the biggest ever campaign for a music clip, a research fund for Deakin University and a matched funding initiative with Keir Foundation for the Underbelly Arts festival.

"The ideas are out there... we just incubate them." [www.pozible.com](http://www.pozible.com).



### DID YOU KNOW....

Actor-producer Zach Braff used Kickstarter to raise a cool \$3.1 million in pledges for a sequel to his indie hit *Garden State*

### LENDING HUB

Peer-to-peer lending is the focus of this hub which bypasses the banks to raise a more organic breed of funding from friends, family, colleagues and mates via the best rates using their loan bidding system. [lendinghub.com.au](http://lendinghub.com.au).

### KIVA

A Kenyan farmer needs \$500 to double grain production for his village. A young Bolivian girl needs \$1,500 for nursing school. Extend them a loan of as little as \$25 and you can make the dream a reality (and top up your karma bank to the brim). And get this: 98% of the loans are paid back in full and you get updates on your 'investment' along the way. [www.kiva.org](http://www.kiva.org).

## THE 5 RULES OF CROWDFUNDING

NEED A LEG UP TO GET YOUR GREAT IDEA OFF THE GROUND?  
HERE'S FIVE GOLDEN RULES OF CROWDFUNDING

1

### HOW MANY FRIENDS HAVE YOU REALLY GOT?

Crowdfunding studies show that perhaps only 10% of your circle will come to your pledge party... and then only with \$50. The lesson? Don't rely on friends and family to invest in you. Cast the net wide and capture *everyone's* imagination.

2

### STAND OUT FROM THE CROWD.

Your project is special, right? Time to prove it. Your pitch to prospective funders needs to be reflected in unique, arresting prose. Write snappily, offer great rewards for pledging big and add hourly, daily offers to keep momentum ticking along.

3

### TAKE ADVICE WHERE YOU GET IT.

Passion projects often come with blinkers on. Try and get perspective on your project by asking advice, studying other pitches and comparing their package, price and promises with the creative 'bait' dangling on your own fiscal hook.

4

### GET READY TO PLAY RINGMASTER.

The pledging public like go-getters, so have a media blitz ready to roll. Start with social media support through your own circles and then think bigger stunts to woo the mainstream press. Crowdfunding is an investment in you. Ensure you're worthy.

5

### PREP YOUR EGO FOR SUCCESS. GIRD YOUR LOINS FOR FAILURE.

Win, lose or draw, you've got to be ready for the result be it shock, awe or sweet oblivion. Ready yourself for a rollercoaster ride. Most crowdfunders start strong, stall half-way then jump at the end. Ration your emotional resources accordingly.

# A LEAGUE OF NATIONS

THE SHARED ECONOMY IS A WORLDWIDE MOVEMENT AND IT'S SWEEPING THE PLANET ONE CITY AT A TIME...



**01. ROTTERDAM (NETHERLANDS)**  
Modern development had cut off a thriving district until a team of young architects crowd-funded a connecting wooden bridge. Some 17,000 sponsored planks later, each stamped with the sponsor's name, **I Make Rotterdam** was born.

**02. GHENT (BELGIUM)**  
**Wasbar** is an old-school Laundromat, except it offers beer, espresso, buffet dining and everything from knitting classes to live music to entertain folks while they wait for their spin cycles to finish. Now so successful, Electrolux are sponsoring the gigs!

**03. LONDON (UK)**  
Marks & Spencer has hooked up with Oxfam on recycling initiative **Shopping**. Across the UK, customers can drop off clothes of any brand to go in the draw for prizes and vouchers, making it super easy to recycle before buying new. Some 3.5 million items have been handed in, raising £2 million for Oxfam!

**04. JOBRA (BANGLADESH)**  
In 1976 Professor Muhammad Yunus launched a bank offering small loans to the rural poor and named it **Grameen Bank** ('village' in Bangla). One of the first micro-finance orgs, the bank won the Nobel Peace Prize in 2006.

**05. NEWCASTLE (AUSTRALIA)**  
In a model now aped around the world, the hugely successful **Renew Newcastle** revitalised 52 derelict and dormant public buildings in 'Steel City', filling them with more than 100 creative projects and breathing new life into the city.

**11. CURITIBA (BRAZIL)**  
Brazil's venerable cable car, installed in the city centre at the end of its transporting life, has been converted into a public library. Bearing a retro-psychedelic paint job, the **library train** reclaims an urban landmark while offering a new spin on libraries.

**10. BOGOTA (COLOMBIA)**  
Lured by the stability of bricks and mortar, crowd-funding has raised \$145 million from 300 investors who are now part owners in the city's tallest skyscraper, **BD Bacatá Downtown**.

**09. NEW YORK (USA)**  
Denmark's Pop-Up Hotel is working to turn vacant office space in the Big Apple into **temporary hotels**, with nifty modular systems. Makes sense with office vacancy rates in midtown Manhattan around 21%, and tourism at a record high!

**08. CHICAGO (USA)**  
New service **OpenAirplane** makes renting a plane as simple as renting a car for those planeless pilots out there. With six locations across the US and more to come, pilots can reserve on their phone, and arrive to find keys waiting.

**07. RENO (USA)**  
In 2011, Patagonia introduced their **Common Threads Initiative**, boldly asking us not to buy stuff unless we really need it or to buy second-hand when possible through their eBay site. More than 28,000 products have had their life extended through the site.

**06. SAN FRANCISCO (USA)**  
Originally from Germany, and recently launched in San Fran, BMW is electrifying the car-sharing space with **DriveNow**. Mega-flexible, and offering premium cars, they also have no less than 70 brand-spanning new ActiveE electric cars in their fleet.



# THREADS

EVERYTHING OLD CAN BE NEW AGAIN.  
A WORLD OF SWAPS, EXCHANGE &  
BARTERING IS OUT THERE TO PROVE YOUR  
FASHION DISASTER CAN BE SOMEONE ELSE'S  
SARTORIAL TRIUMPH



"You don't have to buy new to be fashionable," says Suzi Edmonds. "Rework an old piece! You can swap, remake or customise anything."

Edmonds and Kirsten Fredericks coordinate The Clothing Exchange, a series of regular events as much geared towards sustainability as a shoestring budget, allowing swappers to trade pre-loved items in return for fresh wardrobe additions.

"Each item is exchanged for a button, which later acts as currency. After checking in their garments, the swappers have a glass of wine while we set up the swap, like a clothing store and then it's time to shop!"

Many customise their new Clothing Exchange garments to fit. "I get clothes at swaps and take them to a tailor for altering," says Fredericks. "I'll get a tired old frock from the '70s and get it taken in, or add collars. Old fabrics offer great quality." [clothingexchange.com.au](http://clothingexchange.com.au).

## DRESSED UP

Browse this designer clothing hire site, find the garment you can't live without, then click to 'borrow'. In a day or two your item arrives wrapped and ready for a week's rental...or more. Best of all, return shipping is free, meaning the circle starts over. [www.dressedup.com.au](http://www.dressedup.com.au).

## FINDAUNIFORM

Parents of fast-growing grommets love this site where school, sporting and activity uniforms from pre-school to high-school age students are shared and traded (none with overripe bananas in them – phew). [www.findauniform.com.au](http://www.findauniform.com.au).

## LOVE ME & LEAVE ME

Women weary of paying top dollar for premium threads that go out of fashion fast love this site where leading Marc Jacobs, Chanel, Louis Vuitton, Prada and Gucci gear can be rented at a low fixed fee. [www.lovemeandleaveme.com](http://www.lovemeandleaveme.com).

## AFTER A FASHION?

Great pre-loved gems abound on eBay and Gumtree, but vintage garb deserves old-school methods. If you want to upcycle in person then bike it down to Crown Street in Surry Hills and bounce between these retro-grade outlets full of '50s, '60s and '70s fashions: **Grandma Takes a Trip** (#263), **Route 66** (#225-227), **Strawberry Fields Vintage** (#314) and **Puff n Stuff** (#277).



# STUFF

YOU DON'T WANT THE DRILL. JUST THE HOLE. SO WHY SPEND BIG FOR A ONE-OFF JOB WHEN THERE'S A WORLD OF FAST, FRIENDLY RENTALS A CLICK (AND HANDSHAKE) AWAY?



Lisa Fox lived in an apartment block. So when she needed an electric drill she thought: "Surely a neighbour has one..." But who to ask? And how? The answer was Open Shed, a share model founded on the philosophy "why buy when you can share?"

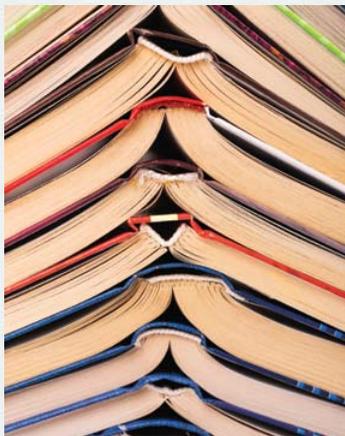
Almost two years after Fox and partner Duncan Stewart went live with Open Shed, the site has 2,000 members, aka 'Shedders'. "It's not only using the latest gadget at a fraction of the price it would take to buy that people like, it's the human connection. Sharing that common interest leads to exchanges of stories, experiences and tips."

Today Open Shed offers everything from lawnmowers and chainsaws to wine glasses and picnic hampers... even \$1 Wonder Woman costumes.

"For many this is a new way of behaving, but sharing goods or making them available for the wider good used to be the norm," says Fox. "Now we live in units, behind fences and locked doors. We've lost confidence to ask for favours from our neighbours."

All items are first posted online but what follows is a face-to-face meeting, says Fox. "You've got the security of the Open Shed guarantee and people's feedback. But what can't be underestimated is that once you shake hands, look each other in the eye and hand over that item, you're no longer strangers."

"It's a financial transaction at the heart of Open Shed," smiles Fox, "but social transaction is how people profit most." [www.openshed.com.au](http://www.openshed.com.au).



### FRIENDS WITH THINGS

A retroactive site where people 'pin' their notes digitally, borrowing and sharing resources and expertise between neighbours and charging nada. [www.friendswiththings.com.au](http://www.friendswiththings.com.au).

### GIVIT

Connecting those that have it with those who need it, Givit lists the most coveted items trusted charities cry out for, such as blankets for the homeless in winter. [www.givit.org.au](http://www.givit.org.au).

### TUSHARE

New kid on the block, this site is for people to share things for free. Plus there's a door-to-door service! They will pick up or deliver any item less than 25kg. [www.tushare.com](http://www.tushare.com).



### OZRECYCLE, ZIILCH & FREECYCLE

Now this is a real free market... these excellent sharing sites offer stuff FOC and short-circuit landfill. [www.ozrecycle.com](http://www.ozrecycle.com); [au.ziilch.com](http://au.ziilch.com); [www.freecycle.org](http://www.freecycle.org).

### ZOOKAL

When students need to pretty up the price of textbooks to buy or rent, this is the site they hit. [zookal.com](http://zookal.com).



### JOIN A LIBRARY...

Sharing books or reading on loan is an archetypal form of

#collcons. Check out the book collections and regular late night events at the City of Sydney's nine libraries... and don't forget to introduce little literature lovers to the excellent toy libraries at Surry Hills, Glebe and Waterloo. [www.cityofsydney.nsw.gov.au/explore](http://www.cityofsydney.nsw.gov.au/explore).



GST CO-FOUNDERS ANDREW VALDER (LEFT) & DARRYL NICHOLS (RIGHT)

## GARAGE SALE TRAIL

Got an urge to purge? Time to 'shed' your idle junk? Listen in...

They're a key element of the Australian Dream – the backyard shed or garage on the quarter-acre block. But they're also a breeding ground for a classic form of collaborative consumption.

So believes Darryl Nichols, co-founder of Garage Sale Trail, a redistribution market born in Sydney in 2010 and now on the verge of going global.

In three years Garage Sale Trail has grown from a one-suburb street-clean to a national event involving over 300,000 Australians and 80 councils. In that time one million potential landfill items have been sold or traded, \$3 million in funds have

been raised and, most valuable of all, 800,000+ neighbourly connections have been made.

"The really great thing is that 62% of all our garage sales have a social side – BBQ, cupcake stall, lemonade stand – and that's a wonderful framework for future friendships," says Darryl.

Garage Sale Trail creates social change and awakens creativity. "Two Danish girls once built a roller disco in their garage," laughs Nicholls. "We've sold a horse and cart, a signed U2 gold record, even an apartment."

In the wake of Garage Sale's success, Nichols was invited to 10 Downing Street and St James Palace to preach his sustainable Sydney wisdom to the British PM and Royal Family. "Every garage sale averages six social connections. David Cameron and Prince Charles were two of the handiest!" [www.garagesaletrail.com.au](http://www.garagesaletrail.com.au).



# TRANSPORT

DISOWNERSHIP IS THE NEW OWNERSHIP. GETTING FROM A TO B CAN BE AS SIMPLE AS ABC IF WE SHARE THE LOAD (AND THE ROAD)

## CAR NEXT DOOR

Locals list their cars so others in the neighbourhood can use them for as little as \$25 a day. It builds community spirit, saves the planet and could, if done right, make car owners up to \$10,000 a year. [www.carnextdoor.com.au](http://www.carnextdoor.com.au).

## DIVVY

Parking can be a pain in the bumper. Divvy connects exasperated Sydney motorists to idle driveways, garages and car parks going cheap. Parking Made Easy and Findacarpark offer the same, and it all cuts competition for parking spaces. [www.divvy.com.au](http://www.divvy.com.au).

## DRIVEMYCAR

Heading overseas for a few months? There could be cash waiting when you return by renting out your car. List for free, choose its availability and for whom and wait for your SMS. DMC collect the fee and kick it on. [www.drivemycarrentals.com.au](http://www.drivemycarrentals.com.au).



### DID YOU KNOW....

City of Sydney wants 10% of all residents signed up to car share by 2016? Car sharing reduces congestion and eases parking pressure. A single car share vehicle can replace up to 13 private vehicles – that cuts out a lot of competition for spaces! Find your local car share: [www.cityofsydney.nsw.gov.au/explore](http://www.cityofsydney.nsw.gov.au/explore).



## GOGET

National car hire service lets you book cars for an hour-plus, swipe for access then swing back to the same spot. [www.goget.com.au](http://www.goget.com.au). Also check out GreenShareCar [greensharecar.com.au](http://greensharecar.com.au) and Hertz On Demand. [www.hertzondemand.com.au](http://www.hertzondemand.com.au).

## JAYRIDE

Drivers list empty seats, commuters pay to fill 'em for as little as a gold coin donation. And the best part? The resulting friendship is free. [www.jayride.com.au](http://www.jayride.com.au).

## SHARE YOUR RIDE

Carpool site beloved by backpackers. Empty-seated drivers get cash, chat and access to the transit lane. And passengers pay a small fee for what is often a big trip. [shareyourride.net](http://shareyourride.net).



# SKILLS

STUDIES SHOW 84% OF US HAVE ONE OR MORE 'LIFE ADMIN' TASKS THAT NEVER GET DONE. BUT A NEW BREED OF MOBILE TASKFORCE IS POPPING UP... AND POPPING BY TO HELP



AIRTASKER'S TIM FUNG AND JON LUI

A familiar dilemma. A savvy solution. “Jono and I were moving: packing, unpacking, cleaning up, setting up. We couldn’t call our friends – beer and a pizza to help didn’t cut it – yet we knew there were people out there who could do it faster and better... if we could only find them.”

So Tim Fung, 29, and Jon Lui, 28, hatched Airtasker, an online market for tasks busy or unqualified people want outsourced to the expert and willing. “We posted ads on university noticeboards,” recalls Fung. “And hundreds applied – mostly cash-poor students between classes – and began work on data entry, packing boxes, building IKEA tables.”

Airtasker now processes about

\$120,000 worth of tasks per month with the average job worth \$80-\$100. It’s a share economy model with old-school values, claims Fung. “We all started as tradies and farmers, bartering goods to mutual benefit. But the industrial revolution moved us into mass production, it eroded the trust of person-to-person contact and created massive waste.”

Not Airtasker. It now has a diverse community 60,000-strong boasting scores of skill sets. “More and more we get Taskers who are semi-retired but wanting to stay fresh and use the skills, experience and knowledge they’ve acquired over generations. These are the ‘Dads’ we’ll call next time we move!” [www.airtasker.com](http://www.airtasker.com).



### ANGELMULE

A trust-as-currency favourite, this grass-roots site recruits travellers to carry urgent supplies – clothing, food, medication – to those in need. The reward? Cultural experiences or local hospitality when they deliver. [mmmule.com/angel-mule](http://mmmule.com/angel-mule).

### PETHOMESTAY

Have a pooch or a pussy at home that needs love and affection while you travel? Like an Airbnb for pets, PetHomeStay is a peer-to-peer marketplace for pet owners to find trusted local pet sitting. You can even offer to reciprocate for free. [www.pethomestay.com](http://www.pethomestay.com).

### MAMABAKE

Buying in bulks cuts costs; cooking those bulk goods in big batches saves even more. MamaBake is the saviour of the time-poor chef, connecting cooks, who pool strengths and ingredients to get a week's cooking done in one go. [mamabake.com](http://mamabake.com).

### MMMULE

Aussies abroad know that pang: a homesick craving for a Tim Tam or a bag of Twisties. This site is the cure. Be it Vegemite or Bubblicious, you post what you want and someone brings it for a favour/trade in return. [mmmule.com](http://mmmule.com).



# Sharing inspiration wherever you are.

Make the most of Sydney with Time Out

Magazine / Website / Newsletter / App / Events / Guidebooks

[timeout.com/sydney](http://timeout.com/sydney)

“TRUST BETWEEN  
STRANGERS WILL  
LEAD TO A  
RESURGENCE OF  
COMMUNITY”

- RACHEL BOTSMAN -

For more ideas on living a sustainable  
& collaborative Sydney lifestyle, head to  
[greenvillages.com.au](http://greenvillages.com.au)

